

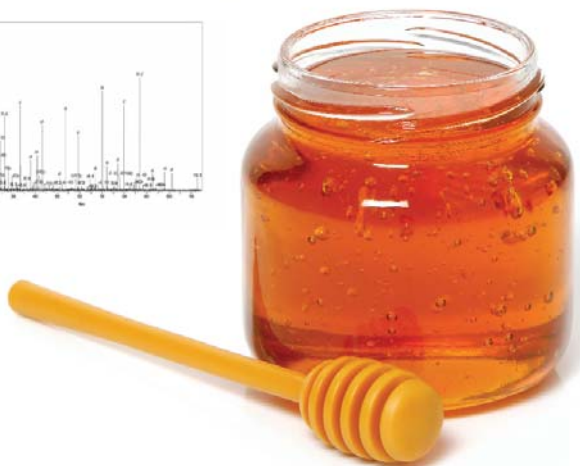
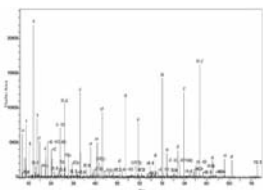


New techniques for food assurance and traceability

17th December 2009

10:30 - 3:30

(lunch included at Fera, York)



Outline Programme 10:30 am - 3:30 pm, including lunch

New methods and systems for tracing the origin of food: an overview.

Paul Brereton, The Food and Environment Research Agency, UK



Application of good traceability practice in the food sector.

Kathryn Donnelly, Nofima Market, Norway.

Is my food (or drug) Halal or does it contain pig products?

New research from Fera and the University of York on gelatine has the answer.

Helen Grundy, The Food and Environment Research Agency, UK



For how long, and at what temperature, has my steak been stored prior to purchase?

Nuclear Magnetic Resonance reveals all.

James Donarski, The Food and Environment Research Agency, UK



A new technique for characterising foods: the Direct Analysis in Real Time (DART) approach.

Jana Hajšlová, Institute of Chemical Technology, Czech Republic

Where in Europe was my honey foraged?

Methods to assure the geographical origin of honey.

Antje Schellenberg, Bavarian Health and Safety Authority, Germany

Where in the UK did this cow graze?

Using Trace technology to protect British beef.

Simon Kelly, School of Environmental Sciences, University of East Anglia, UK.

Protecting the corn-fed chicken industry:

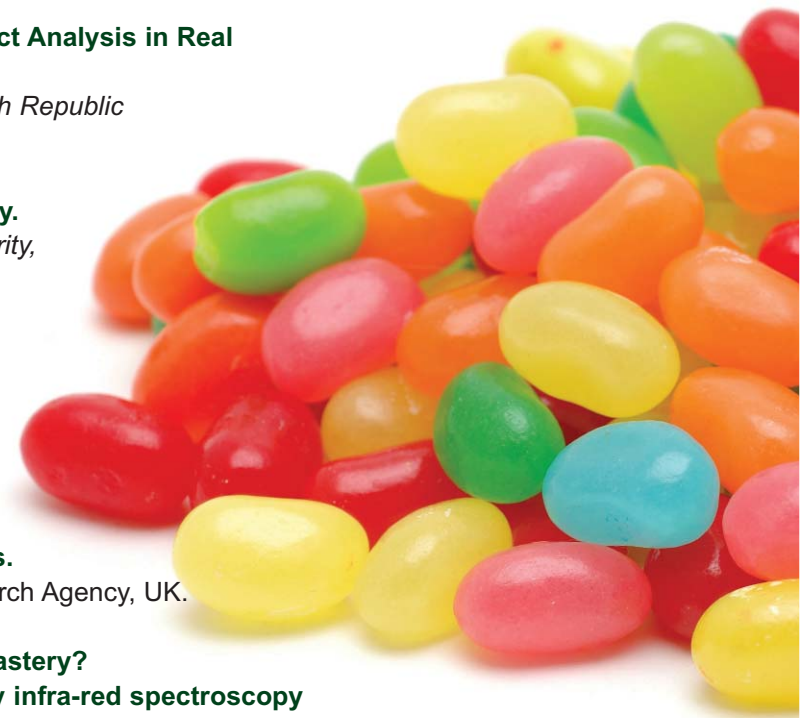
Isotopic techniques for confirming feeding regimes.

Katharina Heinrich, The Food and Environment Research Agency, UK.

Has my Trappist beer really been brewed in a monastery?

Novel technique to authenticate speciality beers by infra-red spectroscopy reveals all.

Juan Antonio Fernandez, CRA-W, Belgium



ATTENDANCE IS FREE - LIMITED PLACES - Registration Forms (required) are available from: www.trace.eu.org

Aims and Objectives

Traceability is crucial to ensure that all consumer products are tracked at every step of production and distribution. The ability to document, and particularly to scientifically assure, the integrity of products is coming into greater focus amongst industry, consumers and the media.



This event, **New Techniques for Food Assurance and Traceability**, is aimed specifically at decision makers working in the food industry. The latest analytical innovations to provide consumer products with a market edge regarding the origin of their ingredients will be presented. The workshop will interest those in quality assurance, supply chain and branding roles.

For further information visit the EU Trace project website at: www.trace.eu.org or e-mail: trace.workshop@fera.gsi.gov.uk

Background

TRACE is a five year project sponsored by the EU 6th Framework Programme under the Food Quality and Safety Priority. The aim is to improve the health and well-being of European citizens by delivering improved traceability from farm to fork to provide added confidence in the authenticity of food products. TRACE has also assessed European consumer perceptions, attitudes, and expectations regarding food production systems, authenticity and fraud.



The Food and Environment Research Agency (Fera) is an Executive Agency of the UK Department for Environment, Food and Rural Affairs (Defra). Located in a purpose-built complex at Sand Hutton, York, it covers a wide range of disciplines, providing scientific advice and technical support to public and private sector customers to ensure the safe and efficient production of food and the protection of the consumer and the environment.

Workshop Venue

The Food and Environment Research Agency at Sand Hutton, York, YO41 1LZ, is located approximately 7 miles/11 km from York and 230 miles/ 370 km from London, on the A64 eastbound.

HOW TO REACH US

By Rail:

York is on the east coast mainline, with a frequent service from London (2 hours). In addition, York can be reached by direct rail services from many other cities in the UK. Taxis are available immediately outside the station and the journey time to Sand Hutton is around 30 minutes.

* National Rail Enquiries: 08457 48 49 50

* Website: www.nationalrail.co.uk

By Air:

Approximate journey connection times from airports are:-

Leeds Bradford	- 1 hour	(taxi)
Manchester	- 2 hours	(rail)
Heathrow	- 3.5 hours	(rail)
Newcastle	- 2 hours	(rail)

The Food and Environment Research Agency
Sand Hutton York YO41 1LZ UK
t. +44 (0) 1904 462 000 f. +44 (0) 1904 462 111



Please e-mail your completed Registration Form to:

trace.workshop@fera.gsi.gov.uk

New techniques for food assurance and traceability

Thursday 17 December 2009

**10:00 – 3:30,
Lunch Provided**

**The Food and Environment Research Agency
Sand Hutton - York - UK**

REGISTRATION FORM

Name:

Organisation:

Address:

Telephone:

Fax:

e-mail:

ATTENDANCE IS FREE OF CHARGE – ADVANCE REGISTRATION REQUIRED